

SARA VALLE-MARTÍNEZ

About Me

A dedicated and confident Journalism student with experience in reporting and news writing across a range of different platforms. I am a hard-working team player with excellent attention to detail and a keen interest in current affairs, music, and human-interest stories, looking for a position in the industry that will allow me to put my skills to use.

Contact

-  London
-  saravallem@gmail.com
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-  www.soysarasolo.com

Languages

English (fluent)
Spanish (native)

IT Skills

Microsoft Office, Pages, Audition, Audacity, Premiere Pro, Lightroom, InDesign, Edius, iNews, Stratus, and Canva.



Work Experience

MANAGING EDITOR, HOLLOWAY EXPRESS

December 2022 - present

Interviewing and writing process for news and features on different topics. Assisting a group of reporters to find relevant stories and reliable sources to report on local and national news.

MANAGING EDITOR AND REPORTER, VERVE MAGAZINE

September 2022 - present

Finding local stories that could interest a student-based audience. Interviewing, writing, and editing process for news and features as well as creating multimedia content.

HEAD OF PR AND SOCIAL MEDIA, WARREN EVANS

October 2021 - present

Creating social media posts for platforms such as Instagram, Facebook, and Pinterest and writing monthly blogs for the brand's official website. Overseeing the brand's social media channels and replying to comments, questions, and reviews (online presence). Fostering communication with press and social media influencers for collaborations.

WRITER, HIFI PIG MAGAZINE

February 2023 - present

Writing and creating multimedia content for HiFi Pig's two publications.

OUTER PRODUCER, TRT WORLD

January 2023 - March 2023

Writing scripts, researching and editing pictures for underlays, sounds on tapes, covers, headlines, and more for live news bulletins and news hours.

FRONT OF HOUSE MANAGER, IMPERIAL LONDON HOTELS

March 2015 - July 2021

Managing a group of over thirty people in two different departments: reception and concierge, to answer to customer sales needs and objectives. Keeping periodic balance sheets of KPIs of performance and transactions.

WRITER AND CONTENT TRANSLATOR, BANG MEDIA INTERNATIONAL LTD

November 2014 - August 2016

Writing content and proofreading as well as translating content to and from Spanish for magazines and webpages such as Mtv.com and their international versions.



Education

BA JOURNALISM, LONDON METROPOLITAN UNIVERSITY

September 2021 - present

BASIC PROOFREADING SKILLS, THE PUBLISHING TRAINING CENTRE

November 2019 - May 2020

BA ENGLISH STUDIES AND LITERATURE,

UNIVERSITAT JAUME I (SPAIN) **September 2010 - June 2014**