

SARA VALLE-MARTÍNEZ

About Me

A dedicated and confident Journalism student with experience in reporting and news writing across a range of different platforms. I am a hard-working team player with excellent attention to detail and a keen interest in current affairs, music, and human-interest stories, looking for a position in the industry that will allow me to put my skills to use.

Contact

-  London
-  saravalle@gmail.com
-  /in/saravallemartinez
-  www.soysarasolo.com

Languages

- English (fluent)
- Spanish (native)

IT Skills

Microsoft Office, Pages, Adobe Audition, Audacity, and Canva.



Work Experience

MANAGING EDITOR, HOLLOWAY EXPRESS

December 2022 - present

Interviewing and writing process for news and features on different topics. Assisting a group of reporters to find relevant stories and reliable sources to report on local and national news and proofreading and editing for law-abiding purposes as well as ensuring an organic and interesting approach.

MANAGING EDITOR AND REPORTER, VERVE MAGAZINE

September 2021 - present

Finding local stories that could interest a student-based audience.

Interviewing, writing, and editing process for news and features.

Taking photos to accompany the articles whenever possible.

HEAD OF PR AND SOCIAL MEDIA, WARREN EVANS

October 2021 - present

Creating social media posts for platforms such as Instagram, Facebook, and Pinterest and writing monthly blogs for the brand's official website.

Overseeing the brand's social media channels and replying to comments, questions, and reviews (online presence).

Fostering communication with press and social media influencers for collaborations.

FRONT OF HOUSE MANAGER, IMPERIAL LONDON HOTELS

March 2015 - July 2021

Managing a group of over thirty people in two different departments: reception and concierge, to answer to customer sales needs and objectives.

Keeping periodic balance sheets of KPIs of performance and transactions.

WRITER AND CONTENT TRANSLATOR, BANG MEDIA INTERNATIONAL LTD

November 2014 - August 2016

Writing content and proofreading as well as translating content to and from Spanish for magazines and webpages such as Mtv.com and their international versions



Education

BA JOURNALISM, LONDON METROPOLITAN UNIVERSITY

September 2021 - present

Journalism: History and Ideas (82%, grade A): I learned about the foundations of journalism, its history, and its principles.

Practical Journalism (73%, grade A): Acquired skills for finding sources and writing and producing news and features.

Reporting and Photography Skills (76%, grade A): Understanding of the audience and investigating your surroundings to report locally via different platforms and media content.

BASIC PROOFREADING SKILLS, THE PUBLISHING TRAINING CENTRE

November 2019 - May 2020

This online course provided me with resources to improve my attention to detail and the ability of learning correction methods on both digital and print.

BA ENGLISH STUDIES AND LITERATURE,

UNIVERSITAT JAUME I (SPAIN) September 2010 - June 2014

Obtained a greater understanding of the English language, acquired new research and writing skills, focusing on creative and academic writing.